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FOR IMMEDIATE RELEASE

BASF SELECTS END II END TO SOLVE REMOTE OFFICE SECURITY PROBLEMS

CHARLOTTE, N.C., August 15, 2004-- End II End Communications, Inc. (End II End), a leading provider of intelligent security software for simplifying, optimizing and managing enterprise networks, today announced that it had been selected by BASF as a vendor for its remote site infrastructure.

Having concluded a successful 30-day pilot of the End II End solution, BASF and End II End have formalized a 2-yr agreement for the supply of End II End's innovative multifunction software. The software will be installed on Dell hardware that is coming off as refreshed inventory, potentially saving BASF thousands of dollars.

BASF, a leading Fortune 500 company, sought out End II End's expertise in satellite Virtual Private Network (VPN) technology to solve one of its biggest IT headaches: securely extending its enterprise applications to its most remote sites.

Prior to deploying the End II End solution, BASF had been using a satellite broadband service to connect to remote sites commonly found in places far away from cities where other broadband options are typically available. Although, this satellite service would allow the remote users to access the Internet for web browsing, the network by itself was too slow to utilize well-known VPN devices to securely connect to the BASF data center. Even without the VPN, due to network latency of the satellite network, BASF was unable to extend their enterprise applications such as Lotus Notes, SAP, and Citrix to the remote office.

The Secret of Running a VPN & Enterprise Applications Over Satellite

End II End, using a combination of its patent-pending Broadband Network Optimization (BNO) technology and data compression inside the End II End VPN tunnel, overcomes the effects of latency inherent in satellite data communications. The result is unmatched performance that enables enterprise applications to run securely over satellite through its VPN with maximum data protection (AES 256-bit encryption).

Nick Sierchio, BASF's IT Manager in charge of remote site connectivity, is very pleased with the deal. "We tried many brand name VPN devices and not one has come close the performance of End II End's VPN. Not only is the End II End technology superior, but I was quite surprised with how simple it was to deploy the End II End solution. End II End's tech support staff walked me through every step of the process and made it easy."



John Dwyer, End II End's CEO, also shared his enthusiasm for the BASF deal: "We are thrilled to have a company like BASF as a customer. It validates that our technology is superior to what's presently in the marketplace and that product is gaining traction. I was especially pleased that we found a way to potentially save BASF thousands in hardware costs."

About End II End Communications, Inc.

End II End Communications' software **Connects, Secures, Optimizes, Manages and Simplifies** broadband Wide Area Networks. The company's patent-pending technologies are the foundation for optimizing network performance and simplifying management of enterprise WANs. Founded in September of 2001, End II End is headquartered in Charlotte, N.C.

To learn more about End II End Communications, please see our website www.endiiend.com

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